

NMIMS – CENTRE FOR DISTANCE AND ONLINE EDUCATION

11th July 2026

To,
The Director
FUTURE PATH EDUCATION,
Bhumkar Chowk, Pune.

Dear Sir/Madam,

This is to confirm that we hereby authorize your company **FUTURE PATH EDUCATION** to generate leads/enquiries for our online higher education programs until 31-Mar-2027 and share them with our Sales Force CRM for further counselling and conversion.

Additionally, we authorize you to run Google Ads using the CID: **836-251-0376** and to use our trademarked terms "NMIMS" and "Narsee Monjee," subject to the following conditions:

1. Our team must be granted access to the specified Google Ads account (CID: **836-251-0376**) for audit and monitoring purposes.
2. Above given CID account must not be used to run advertisements for any other university or educational institution.
3. Your Landing pages must disclose that you are an Affiliate Enquiry Partner of NMIMS CDOE and you have no role to play in counselling, admission, program delivery, examination etc.
4. You will stop all lead / enquiry generation activity for NMIMS on 31-Mar-2027, unless we provide you with written extension / confirmation.

Please ensure strict compliance with the above conditions at all times.

Yours Sincerely,
For **NMIMS – Centre For Distance
And Online Education**



Mr. Kumar Garv
Head of Marketing